

Michele Smolensky

WEB DESIGNER + DEVELOPER

Skillsets

FRONT-END SKILLS

HTML
CSS/SCSS
Emmet
Javascript/JQuery
Bootstrap versions 3 & 4
Wordpress, Drupal,
MODX, & MURA

BACK-END SKILLS

Vagrant
Git
NodeJS
Command Line
PHP/Laravel

DESIGN SKILLS

Photoshop
Illustrator
Sketch
Wireframing
PPC Lander Design/ A&B Testing

Education

**Tufts University, School of
the Museum of Fine Arts,
Boston, MA**

Bachelor of Fine Arts

Experience

Design Manager & Developer

Practice Cafe/The Biggest Nerd | Austin, TX | 2015 - Present

Currently working as a design manager and developer for Practice Cafe, a marketing company specializing in start-up dental practices. I have trained and managed a team of two designers, collaborated with our Digital Marketing team to create and optimize landers for various campaigns, as well as designed, built, and maintained wordpress sites for various practices all over the U.S. and Canada. I've helped to streamline our design and development process; reducing time until go live and ensuring we release quality websites.

The Biggest Nerd, a sub-company of Practice Cafe, offers development services to businesses without in-house teams. In that capacity, I redesigned the website to better fit the proposed branding. I have also designed, coded, maintained and updated a variety of websites across multiple platforms (Wordpress, Shopify, MODX) for brands such as Asure Software and Tushy.

Freelance Designer & Developer

Austin, TX | 2014 - Present

Worked with a variety of clients, such as South West Review, and fellow designers to produce everything from websites to brand identity.

Contract Designer & Developer

inLeague | Austin, TX | 2014 - 2018

Worked as a designer and developer for inLeague, a start-up app development company focused on youth sports management. I have worked with them to redesign their site, web & mobile applications, and client websites. I have also worked closely with back-end developers on the functionality of the web and mobile app experience.